

### FOR IMMEDIATE RELEASE

## ARCHI Web Portfolio Design Winner Announced

**WASHINGTON, D.C.** – March 9, 2016 – The American Institute of Architecture Students (AIAS) and .ARCHI are excited to announce the winners of the .ARCHI Web Portfolio Design Competition. Sponsored by .ARCHI and administered by the AIAS, this competition series challenges students to design a portfolio website mock-up that showcases their accomplishments in a creative way.

Launched in early October, .ARCHI submissions only needed to be conceptual designs of a portfolio website. Evaluation was based on creative design, site features and knowledge on portfolio functions, aesthetics, structure and details. Prizes are awarded as follows:

## Zain Islam-Hashmi – First Place

- i. 10 hours of direct working experience with a web developer to build a real version of the mock-up website
- ii. \$500 gift card with a hosting company dedicated to host the first winner's webpage for 12 months after its launch
- iii. \$500 in Google AdWords credits to increase the visibility of the winning portfolio website

### Nikki Hall – Second Place

- i. \$200 gift card with a hosting company dedicated to host the runner-up's webpage for 12 months after its launch
- ii. \$300 in Google AdWords credits to increase the visibility of the winning portfolio website

# Jake Schmidt – Third Place

- i. \$100 gift card with a hosting company dedicated to host the third winner's webpage for 12 months after its launch
- ii. \$150 in Google AdWords credits to increase the visibility of the winning portfolio website

The winning entries may be viewed at www.domains.archi/aias and will be published in the Fall 2016 issue of *CRIT: Journal of AIAS*. Stay tuned for the next .ARCHI competition coming in April 2016. For more information on AIAS, please visit <u>aias.org/archi</u>. To learn more about .ARCHI, please visit www.domains.archi/aias.

#### ###

#### About AIAS

The American Institute of Architecture Students is a non-profit, student-run organization dedicated to programs, information and resources on issues critical to architecture and the experience of education. For more information, visit www.aias.org or call Jessica Mason at (202) 808-0079.

# About .ARCHI

.ARCHI is the only new top-level domain that is dedicated to the global architectural community. It is the best way for you to show the world you are an architecture student and part of the global architectural community. As a secure, controlled and industry specific domain space, .ARCHI is the most trusted source when searching for information online related to architecture.